

**Western Regional
Chapter-NAPGCM**

2010
CONFERENCE

WRC-NAPGCM
20th ANNUAL CONFERENCE
c/o MeetingWise, LLC
806 Manhattan Beach Blvd., Suite 205
Manhattan Beach, CA 90266

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Professionalism and Excellence: *Navigating the Course*

20th Annual Conference
October 14-17, 2010
Westin South Coast Plaza
Costa Mesa, California

**Register by
September 10th
and SAVE!**

Look inside for pre-conference intensive information

Conference Schedule & Registration
Information Enclosed

To register online, go to **www.westernngcm.org**
and click on the conference logo.

Why Attend

The 20th Annual WRC-NAPGCM "Professionalism & Excellence: Navigating the Course" Conference will be held October 14-17, 2010 in Costa Mesa, CA. Join us!

This conference is coming at a critical point in our continued pursuit for professional excellence, training and certification. We know that, in this economy, you have to be choosy when it comes to educational/travel expenses and we feel confident the enclosed agenda will provide you with multiple reasons to choose our conference!

In addition to great networking, many opportunities to visit with exhibitors and dynamic general sessions, we will be offering a total of 15 incredible breakout sessions with clinical, business and legal/ethical sessions offered at each time. We've planned some fun and relaxation too! The conference kicks off with a WRC-NAPGCM "Captains Table" Welcome Reception and includes a silent auction.

Leading into the conference on Thursday we are offering two pre-conference intensive courses which involve separate fees and allow you additional educational/credit opportunities.

We encourage you to make plans NOW to attend. **Register by September 10th and SAVE!**

Conference Sponsors & Exhibitors

We thank our sponsors & exhibitors to date (as of 7/7/10) for their participation. Encourage YOUR vendors to add their names to the list. Sponsor, exhibitor and advertiser information is available at www.westernngcm.org.

Break Sponsor

Elder Pages Online
Innovative Healthcare Consultants

Exhibitors

Accredited Home Care Services
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The White Sands of La Jolla

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The Westin South Coast Plaza Costa Mesa, California

Hotel Reservations

We encourage you to stay at the host hotel for the best possible conference experience. **The early morning and evening networking can often be as valuable as the sessions themselves!**

The WRC-NAPGCM conference rate is \$179 plus 8% tax (single or double occupancy) per night. The rate is good for up to three days prior to the conference and three days after the conference, based on availability, if you would like to take advantage of some additional time to enjoy Southern California.

For reservations, go to <http://www.starwoodmeeting.com/Book/wrcna> or call (888) 627-7213. Be sure to ask for the special "WRC-NAPGCM" rate (single or double occupancy), when making your reservation. The cut-off date for accepting reservations into this room block (based on availability) is September 22, 2010. We encourage you to make your reservations early to ensure space.

Guests who cancel rooms after 6pm the day before a scheduled arrival date will be billed the first nights room and tax.

Guests who depart before their scheduled check-out date (confirm at check-in) will be charged 50% of balance.

The Westin South Coast Plaza enjoys a prime location within proximity to the cultural variety, exciting attractions and natural splendor of Orange County. A short walk takes you to the heart of the Orange County theatre district or South Coast Plaza, with over 280 of the world's great retail stores. The beach is minutes away. Whatever your passions are, you're bound to find a variety of entertaining options in Orange County.

A stay at the Westin South Coast Plaza, Costa Mesa allows you to discover the culture, glamour and excitement of Orange County from one of its most tranquil retreats. Indulge in a host of instinctive, personal sensory experiences including music, lighting, even aromatic and botanicals – all intended to soothe and stimulate.

For more information on the hotel, go to www.westinsouthcoastplaza.com

SOUTHERN CALIFORNIA ATTENDEES -- PLAN TO STAY!

- ▶ Networking – early morning, evening, dine around, optional event -- can be as valuable as the sessions
- ▶ South Coast Plaza offers shopping discounts to attendees; you'll have free time to enjoy.
- ▶ Traffic is unreliable and gas is expensive for commuting
- ▶ Consider sharing a room with another attendee to save money

Registration/Fees

Online registration allows you immediate confirmation. Go to www.westernngcm.org to register. If you have any challenges with online registration, contact MeetingWise LLC, WRC-NAPGCM Conference Management at admin@meetingwise.net or (310) 937-9473.

A final details email will be sent to all registered participants approximately one week prior to the conference.

	NAPGCM Member ONLY	Non-NAPGCM Member	Student (send proof of current enrollment with form)	One Day	Presenter (applies ONLY to scheduled session presenters attending conference)	Pre-Conference Intensive (each)
Early Bird Rate (online or faxed/ postmarked by 9/10/10)	\$350	\$425	\$250	\$175	\$325	\$95
Regular Rate (online or faxed/ postmarked between 9/11/10 and 10/8/10)	\$425	\$500	\$325	\$225	\$325	\$125
Late/On-Site Rate (online or faxed/post- marked btwn 10/9/10 and 10/13/10 or on-site)	\$525	\$600	\$425	\$275	\$325	\$155

Conference Inclusions

All conference meals, materials and sessions are included in the registration fee. Individual meal tickets may be purchased for your guests.

Optional Event

We are securing a block of tickets to Rodgers & Hammerstein's "South Pacific" at the Orange County Performing Arts Center for Saturday night, October 16th. Tickets will be \$48 per person. The Center is just across the street from the hotel. If you are interested in securing a ticket, select this option when you register online. Those interested may meet beforehand to form groups for dinner.

A stunning reinvention produced by Lincoln Center Theater, South Pacific swept the 2008 Tony Awards®, winning seven honors including Best Musical Revival. The breathtaking new production features a cast of 34 and a full orchestra of 26 members -- the largest orchestra of any touring Broadway production. Set on a tropical island during World War II, the musical tells the sweeping romantic story of two couples and how their happiness is threatened by the realities of war and by their own prejudices. The beloved score's songs include "Some Enchanted Evening," "I'm Gonna Wash That Man Right Outa My Hair," "This Nearly Was Mine" and "There is Nothin' Like a Dame." USA Today cheers, "Gorgeous! South Pacific doesn't just float; it soars!"

Continuing Education Hours

WRC-NAPGCM will be applying with the following accreditation bodies to offer CE's at the conference. Confirmation of actual credits being offered will be provided at a later date.

- National Association of Social Workers
- Arizona Nurses Association
(Nursing CEs are applicable in all western states)
- National Academy of Certified Care Managers
- Commission for Case Manager
- California Board of Behavioral Sciences – MFT

Airport/Ground Transportation

We suggest flying in and out of John Wayne/Orange County Airport (SNA). The hotel has complimentary shuttle service to and from the airport every 30 minutes.

Parking

We have negotiated a special rate of \$6 day use and \$12 overnight for self parking. Valet parking is \$28 overnight with in and out privileges.

Attire

The conference is business/resort casual. We encourage you to bring a sweater or light jacket as inside temperatures can vary and for evenings.

Local Area

Go to www.anaheimoc.org for information on the area. We will have maps, restaurant guides and area brochures available at the conference.

Cancellation/Refund Policy

Registrations cancelled in writing by October 8, 2010 will be subject to a \$75 cancellation fee. The balance of payment will be refunded. Cancellations on or after October 9, 2010 are non refundable.

Questions?

If you have questions or need additional information, please contact MeetingWise LLC, WRC-NAPGCM Conference Management at admin@meetingwise.net or (310) 937-9473.

Important Resources

Our sponsors, exhibitors and advertisers not only support our meeting, they are wonderful resources and partners. Please make sure you take time to visit with the exhibitors at the conference. Additionally, the resource directory handed out at the conference includes ads from all of the above. It's a great piece to have in your office on a daily basis. Please be sure to think of these people when you need a particular product or service.

Note: *The Marketing and Sponsorship Opportunities Brochure can be downloaded at www.westernngcm.org. Please pass this information on to someone you know who is likely to support our event in some way - through sponsorship, purchase of an exhibit package or purchase of ad space - and... someone who would benefit from exposure to our members. Also, consider placing an ad yourself to create visibility for your business!*

Auction Donations

We encourage you to consider making an auction donation and to pass this opportunity on to others. The auction has the potential to raise \$3,000 or more to support WRC-NAPGCM activities. The auction flyer/form may be found at www.westernngcm.org (click on conference logo).

Forms must be completed and returned by October 6th. For more information on making donations please contact MeetingWise LLC at (310) 937-9473 or admin@meetingwise.net.

A Few Good Hands - Volunteers Needed!

We're always looking for a "few good hands" to assist with badge and bag stuffing the afternoon before the conference. If you are arriving on October 13th and have the evening free, consider joining us for camaraderie and fun. We even provide snacks!

It's a great way to find out what's going on before things even start and... to get to know some of your fellow WRC-NAPGCM members. If you would like to volunteer, please contact MeetingWise LLC, WRC-NAPGCM Conference Management at admin@meetingwise.net or (310) 937-9473.

Sponsorship & Marketing Opportunities

We encourage you to consider placing a business card ad in the program. Specifically, we need your help in passing these opportunities – sponsor, exhibitor and advertiser – on to vendors that you use. Our fundraising efforts help to keep the registration fees reasonable and allow us to offer the best possible conference package to participants. Go to www.westernngcm.com and click on the conference logo for more information and the commitment form.



THURSDAY, October 14th

8:30 a.m. to 12:00 p.m.	Pre-Conference Intensive: Personality Disorders and Counter-Transference (J.Schultz) <i>Fee is \$95 if registered by 9/10/10</i>
1:00 to 5:00 p.m.	Board Meeting/Retreat
1:00 to 6:00 p.m.	Conference Check-In/WRC-NAPGCM Desk
1:30 to 5:00 p.m.	Pre-Conference Intensive: Hoarding -- Creative Interventions (M. Odom) <i>Fee is \$95 if registered by 9/10/10</i>
6:00 to 8:00 p.m.	"Captains Table: California Cruisin'"Welcome Reception

FRIDAY, October 15th

8:30 a.m. to 4:00 p.m.	Conference Check-In/WRC-NAPGCM Desk		
8:30 to 9:15 a.m.	Continental Breakfast & Exhibits		
8:30 a.m. to 4:00 p.m.	Exhibit Hall Open		
9:15 to 10:30 a.m.	Opening Session & Keynote Presentation: Chicken Soup Without the Chicken --The Transformative Power of the GCM Relationship (E. Saltz)		
10:30 to 11:00 a.m.	Break/Exhibits		
BREAKOUTS 11:00 a.m. to 12:15 p.m.	1A: Blah Blah Blah: How to Make Your Marketing Stand Out, Get Better Results and Be Anything But Boring (T. Langhans)	1B: The Advantages of Hiring Legally and the Consequences of Hiring Under-the-Table (R. King & N. Hannay)	1C: Dementia and Driving (D. Ricker)
12:15 to 1:45 p.m.	Lunch & General Session: The Collaborative Approach Between Professional Geriatric Care Managers and Attorneys in Conservatorship Cases (M. Karasov)		
1:45 to 2:15 p.m.	Refreshment Break/Exhibits		
BREAKOUTS 2:15 to 3:30 p.m.	2A: Incorporating Technology Into Your Care Plan (J. Menack, D. Newquist & S. Estrada)	2B: Social Networking: You Can Do This, Too! (L. Moody & H. Frenette)	2C: Mom Loved You Best and I HATE You For It: GCMs Helping Midlife Siblings Forgive to Forge Lifelong Relationships (C. Cress & K Peterson)
3:30 to 4:00 p.m.	Refreshment Break/Exhibits		
BREAKOUTS 4:00 to 5:15 p.m.	3A: Not Just Weight: Identifying Nutritional Deficiencies in Aging (E. Wagner)	3B: Prosecuting Elder Abuse: Demystifying the Criminal Justice System (R. Allen)	3C: In the Trenches: The Rewards and Challenges of Managing an Independent GCM Practice (M. Boudinot, L. Mayfield, L. Phillips, J. Voorlas & D. Schilder)
Evening	Free Time and/or Dine Arouds		

SATURDAY, October 16th

8:00 a.m. to 3:00 p.m.	Conference Check-In/WRC-NAPGCM Desk		
8:00 to 9:30 a.m.	Breakfast & General Session: Lessons Learned Through Having a More Reflective Practice (S. Otis-Green)		
9:30 a.m. to 2:00 p.m.	Exhibit Hall Open		
9:30 to 10:00 a.m.	Break/Exhibits		
BREAKOUTS 10:00 to 11:15 a.m.	4A: Empowering Communities Through the "Village" Model (G. Braun, R. Davidson & L. Gilder)	4B: (Almost) Everything You Wanted to Know About Special Needs Trusts, But Were Afraid to Ask (S. Zimring)	4C: Empowered Decision Making for Those Without Capacity (V. Kind)
11:15 to 11:45 a.m.	Refreshment Break/Exhibits		
11:45 to 1:15 p.m.	Lunch/Chapter Business Meeting (open to all)		
1:15 to 2:00 p.m.	Dessert/Exhibits/Prize Drawings		
2:00 to 3:00 p.m.	General Session: The Growing Shortage of Geriatric Specialists (S. Sehgal)		
Late Afternoon/Evening	Free Time and Optional Activity		

SUNDAY, October 17th

8:00 a.m. to 12:00 p.m.	Conference Check-In/WRC-NAPGCM Desk		
8:00 a.m. to 8:30 a.m.	Continental Breakfast		
BREAKOUTS 8:30 to 9:45 a.m.	5A: Relocation Stress Syndrome: in the Elderly: Prevention and Treatment of Transfer Trauma (T. Mintz)	5B: Fraud, Undue Influence and Mental Status in Elder Abuse: What the Psychologist Looks For (G. Freedman-Harvey)	5C: Adding or Expanding Your GCM Practice: Critical Steps to Grow Your Practice (J. Herndon & C. Cress)
9:45 to 10:00 a.m.	Refreshment Break		
10:00 to 11:30 a.m.	Closing Session: Purposeful Aging -- Been There, Done That, Doing It Better! (N. Josefowitz)		